HotelQlik – analysis solution for hotels

HOTELQLIK IS AN ANALYSIS SOLUTION CREATED FOR THE HOTELLINX MANAGEMENT SOFTWARE, WHICH GIVES MANAGERS A FULL OVERVIEW AND CONTROL OVER WHAT IS HAPPENING IN THE HOTEL

HotelQlik enables the manager and decision-maker to quickly and independently –

- see the company's important information and find reasons why the results are as such;
- forecast sales and assess the impact of various activities;
- visualise results so that they would come to life and do this without time-consuming handicraft

– everything that you cannot get from economic and hotel software that easily. In addition to sales and transactions made, this solution also clearly shows sales not completed, numbers of rooms promised but not filled by travel agents, cancelled bookings and other such information, which is often even more important and hides large untapped resources.

HotelQlik gives the hotel manager:

- a chance to Google and get answers as soon as the question arises;
- real time precise information about sales made by each department, such as hotel, spa, restaurant and a comparison with the budget and the previous year;
- information about the direction of trends, seasonal fluctuations and work can be better planned on that basis;
- a chance to create comparisons and links him/herself – for example by choosing a spa package all data related to it is seen immediately: who has bought it, when it has been bought and in what volume, what is the profitability of the package and when does the package not sell anymore;
- extremely important information on to whom and when to keep rooms to increase profitability;
- all important indicators by clients, agents and sales channels, price packages and markets;
- a chance to be up to date with what is happening and to also see information outside of the office – on a work trip or at a client's.

Managers are better informed, decisions are more right and the results can be measured more precisely!
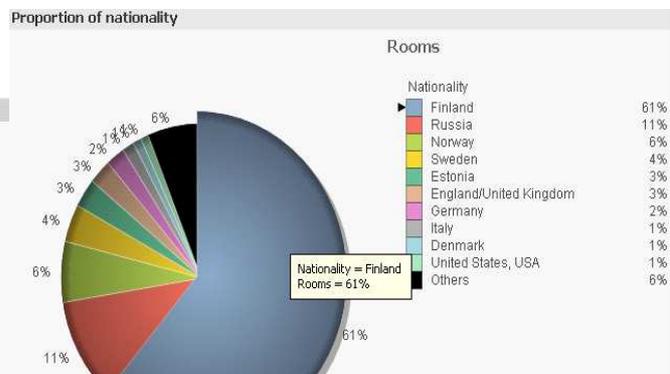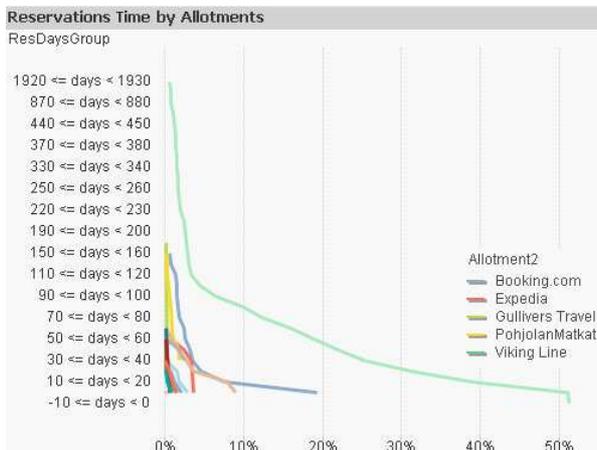

HotelQlik is created on the basis of the world's leading analysis software QlikView. QlikView is the analysis solution of the new generation, which gives decision-makers of all levels and in every field the ability to be independent in processing management information and giving meaning to data. Managers do not need to wait for answers but can "play" with their data themselves to discover what they do not know yet. HotelQlik is created in cooperation with Infovara OÜ. More information www.infovara.ee.

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HotelQlik gives hotel managers control over what is happening in their hotel

You can get a quick overview from the dashboard on how the hotel/hotels of the group are doing in comparison to the budget and the previous year's turnover; which are the best sales channels and client segments. Results of different departments can be compared side by side (accommodation, catering, conference, spa, beauty, other).

Which are the best foreign markets, more important agents and sales channels?

When does anyone make a booking and who is worth keeping rooms for? The occupation of the hotel in the future can be forecast on the basis of this information.

You can "zoom in" on the graphs to see details and check the source data of which the report is prepared at any moment.

Agents general

Agent	Persons	AdrT	AdrR	Rooms	RevT	RevR	RevFB	RevC	RevW	RevS	RevB	RevO
	57 055	204	134	28 952	5 891 790	3 890 730	1 245 994	0		604 560		9 531
Ofxhrxspqj Ukw...	10 871	221	123	5 317	1 174 439	656 365	270 556	0	348	215 159	27 613	4 398
	8 025	192	136	4 434	852 068	601 882	176 381	0	1 591	52 837	19 698	-321
Haklruojye OZ	4 188	238	133	2 082	494 630	276 096	112 488	0	220	91 879	13 435	512
NTsklckfn	4 531	224	178	2 186	490 203	389 743	74 656	0	130	12 781	12 232	660
Duktz Ijzjz MF	4 084	228	141	1 994	455 048	280 668	98 808	0	93	63 262	11 554	663
Iwaekbph.Ntq	3 110	239	195	1 582	378 716	309 110	57 187	0	264	5 905	6 277	-27
Jole Qrikg	1 536	247	138	790	195 096	108 853	43 582	0	65	35 900	6 676	20